

# Making The Most of The Holidays

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## The holidays are a wonderful time for celebration and gratitude.

We can help you make the most of your holidays by recommending wines that match the activities you share with family and friends. To ensure that each of your holiday gatherings is a success, we've selected wines with high ratings from experts, and exceptional quality to price ratio. Don't stress over the wine choice this season – simply follow our buying guide to confidently serve your family and friends.

## WINE LOVER. HUNGER FIGHTER.

You're already a Wine Lover—it's time to become a Hunger Fighter. For each bottle purchased from this selection of wines, one meal is donated to an area food bank\*. Look for the Wine Lover/Hunger Fighter display at your local wine shop, upload your receipt, and feed a hungry person in your area. Find retailers offering these or other featured wines at [WineLoverHungerFighter.com](http://WineLoverHungerFighter.com)

\* Must be 21 years or older. From 9/1/16 to 12/31/16 for every bottle of Brancaia, Frei Brothers, Ghost Pines, Louis M. Martini, MacMurray Estate, and William Hill Estate wine purchased from a participating retailer in the 50 US/DC with an uploaded receipt, or for participation in program activities, the featured wineries will donate a meal to Kick Hunger Challenge regional food banks. Max donation is \$50,000. Void where prohibited.

## DRINK WELL. DO GOOD.

### Holiday Concert



#### Louis M Martini Sonoma Cabernet Sauvignon

Whether you prefer a local children's choir or Handel's *Messiah*, everyone can agree that Louis M Martini offers sophisticated berry flavors, smooth tannins, and vibrant acidity. Gather your gang for the concert of your choice, and then invite them back to your place. Keep it simple with made-ahead roast beef, paired with the rich flavors of Louis M. Martini Cabernet Sauvignon.

### Holiday Cards



#### Frei Brothers Reserve Russian River Chardonnay

Break out the holiday cards, your best pens, and a bottle of Frei Brothers Russian River Valley Chardonnay. It's time for you to get your cards written and sent. Winter white takes on a new meaning in this wine with its plush mouthfeel, flavors of apple pie and orange rind and silky finish

### The Classic Pairing



#### MacMurray Estate Russian River Valley Pinot Noir

Pouring MacMurray Estate Russian River Pinot Noir elevates the classic turkey and Pinot Noir pairing to the next level. From one of the finest growing regions for Pinot Noir in the USA, MacMurray Estate's red cherry flavor, silky tannins, and light spice notes match not only your holiday turkey but also the all-important side dishes.

### The Office Party



#### Ghost Pines Red Blend

Set aside a night to celebrate the season with your colleagues, and make a statement by breaking with tradition. Indulge your independent spirit and pour Ghost Pines Red Blend. Embodying California's progressive winemaking spirit, Ghost Pines Red Blend fills your palate with luscious flavors of black cherry and raspberry backed by notes of black pepper and vanilla wrapped in firm tannins.

### Binge Watching Snow Days



#### Brancaia Tre

If snow is on the way, fill your home with the smells of fresh lasagna and stock up on Brancaia Tre, a sumptuous blend of Sangiovese, Merlot, and Cabernet Sauvignon from Tuscany. While you're snowed in and binge-watching, try some interesting twists on leftover lasagna, such as lasagna grilled cheese, lasagna omelets, and lasagna soup. You will find that Brancaia Tre's zesty acidity holds up perfectly to tomato sauce, while its soft tannins and full body are just right with melted cheese.

### Cookie Party



#### William Hill Estate Napa Valley Chardonnay

Everyone will want an invite to next year's cookie baking party when they find out you served William Hill Estate Napa Valley Chardonnay. Its elegant mouthfeel, peach and tropical fruit flavors and notes of vanilla and toasted oak make every occasion memorable. William Hill Chardonnay is perfect with light fare and small bites as you and your friends knead, roll, shape, and decorate your holiday treats.